

**APRIL 23 1-5 P.M.**

**THE RIDGE HOTEL, LAKE GENEVA**



**BEER SAMPLING FROM 30 CRAFT  
BREWRIES ACROSS THE U.S.**

**LIVE MUSIC • T-SHIRTS • HOME BREW  
FOOD SAMPLES • PHOTO BOOTH**



**[www.brewsandbluesfestival.com](http://www.brewsandbluesfestival.com)**

# Sponsorship Levels and Benefits



## HOME BREW PACKAGE - FREE

- 8-foot draped table for offering home brew samples, coupons, literature, etc.
- Pre-Packaged Products may be sold at your table
- Listing in Show Guide  
*Upgrade to a 1/6 page full color ad for only \$100 more.*
- Logo and link on web site
- 2 commemorative tasting glasses
- Posting and tagging on Facebook and Twitter
- Discounted tickets to your club members. \$35 (Saves you \$10)



# Craft Brews & Chicago Blues

SPONSORSHIP AGREEMENT • APRIL 23, 2016 • THE RIDGE HOTEL

**PLEASE RETURN THIS FORM TO RESERVE YOUR SPACE. THANK YOU!**

FOR QUESTIONS, PLEASE CALL ASHLEY DUCHEMIN AT 262-245-1000 OR SEND AN E-MAIL TO AND@NTMEDIAGROUP.COM

## PLEASE SELECT PARTICIPATION LEVEL:

### SPONSORSHIP PACKAGES

- Golden Stein Sponsor  \$1,000  
Carboy Contributing Sponsor  \$500  
Dopplebock Digital Sponsor  \$500  
Designated Driver Sponsor  \$500  
VIP Sponsor  \$500  
Firkin Food Package  \$200  
Home Brew Package  FREE

### SHOW GUIDE AD UPGRADES \*AVAILABLE TO SPONSORS ONLY

- 1/6 page ad in show guide  \$100

### SILENT AUCTION DONATION TO BENEFIT LAKELAND ANIMAL SHELTER

- valued at \$ \_\_\_\_\_

Please bring your donation to the At The Lake office by April 15, 2016.

## SPONSOR INFORMATION:

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## FOR THE WEB SITE AND SHOW GUIDE LISTING:

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

## PAYMENT:

- CHECK ENCLOSED (MAIL TO NEI-TURNER MEDIA GROUP, INC.; P.O. BOX 1080, WILLIAMS BAY, WI 53191)

- CREDIT CARD (MC or VISA): CARDHOLDER NAME: \_\_\_\_\_

NUMBER: \_\_\_\_\_ EXP DATE: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

IF BILLING ADDRESS IS DIFFERENT FROM ABOVE, PLEASE ADD: \_\_\_\_\_

- PLEASE SEND ME AN INVOICE FOR PAYMENT BY APRIL 1, 2016.

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*\*SIGNATURE DENOTES ACCEPTANCE OF TERMS AND CONDITIONS STATED BELOW*

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