

**WIN A PROFESSIONAL
BREWING COURSE!**

**BEER
SCHOOL
2017** CONTEST

*From now until Dec. 2016,
you can use empty
Lallemand brewing yeast
packages to enter for a
chance to win fully-paid
tuition in the 2017
World Brewing Academy
web-based Concise Course
in Brewing Technology (a
\$3,875.00 value) in a random
draw. You can get complete
details on the contest by
looking in the "Contests"
section of our web site at
Lallemandyeast.com*



SIEBEL
INSTITUTE OF TECHNOLOGY

LALLEMAND

LALLEMAND BREWING



BEER SCHOOL 2017 CONTEST OFFICIAL ENTRY FORM

Step 1
Fill in contact information

Name _____

Address _____

Step 2
Staple an empty package to this form

Email address _____

Phone number for notification _____

Step 3
Mail to the address indicated on the right



Mail to:
Lallemand Inc.
Attn: Marie Coppet
6100 Royalmount
Montreal, QC, Canada
H4P 2R2

Official Rules for the Lallemand/Danstar "Beer School 2017" Contest

- You must be at least 21 years of age to enter.
- Contest is open to residents of all areas of the world except where prohibited by law.
- The grand prize is not transferable.
- Other courses may not be substituted nor will the World Brewing Academy provide an alternative prize.
- **You may enter as often as you want, but you must attach one empty Lallemand/Danstar brewing yeast package to a separate, fully-completed copy of this entry form. Packages can be either 11 gram or 500 gram sizes. You may put multiple entries into a single envelope.**
- While your email contact information will be added to our database so we can contact you regarding the contest winners as well as with other information, you may ask to be removed from the database at any time.
- All information provided on the completed entry forms will be kept confidential.
- Prize package includes:

Grand Prize – Fully-paid tuition in a 2017 World Brewing Academy web-based Concise Course in Brewing Technology (a \$3,875.00 US value). The grand prize winner may take the WBA web-based Concise Course in any of the scheduled 2017 sessions.

10 Secondary Prizes – 1 carton of 50-11g packets or one 500 gram pack of any Danstar/Lallemand yeast

- **All entries must arrive at our offices by Friday, Dec. 16th, 2016.** The random draw for all prizes will take place on Monday, Dec. 19th, 2016. Winners will be notified by email in the week of Dec. 19, 2016, with an announcement of the grand prize winner in the following weeks. Only one prize will be given per person.
- All entries must be sent to:

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